**Call For Participants:**

**The 2nd Green Growth Idea Hackathon**

The participation of individuals is vital to achieving NDCs. To coincide with the “World Green Growth Forum”, Pohang City is calling for business ideas that contribute to achieving carbon neutrality(Net-Zero) through the marine environment. We invite you to submit actionable tasks and ideas to reduce carbon emissions. We look forward to your enthusiastic participation!

February 2026

Pohang International Exhibition Convention Center (POEX)

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| **Ⅰ** |  | Hackathon Overview |

❍ Title: The 2nd Green Growth Idea Hackathon

❍ Date: July 8, 2026(Wed) - July 10, 2026(Fri)

❍ Application Deadline: **March 16, 2026 (Mon) – March 20, 2026 (Fri)**

❍ Organizer: World Green Growth Forum Secretariat

❍ Competition Theme: Marine-Linked Net-Zero Business Value Creation Idea

\*App Development is not allowed

❍ Eligibility: Individuals willing to participate in carbon-neutral activities for green transformation and capable of presenting proposals in English

❍ Number of teams to be selected: Maximum of 16 teams in total (4 participants per team)

\*Subject to change due to operational circumstances

❍ Support provided to selected teams: Invitation to the WGGF

• International Participants: One-way airfare, accommodation (2 nights), airport limousine service upon arrival, domestic transportation after the event (KTX / Pohang → Seoul), and a Pohang tour

• Domestic Participants: Round-trip transportation costs (based on bus fare), accommodation (2 nights), and a Pohang tour

\* For Pohang City residents, no support is provided. Cost beyond the provided support will be the responsibility of participants

\* Subject to change due to operational circumstances

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|  | **WGGF OVERVIEW** |  |
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| • Event Name: World Green Growth Forum  • Date: July 8, 2026 (Wed) – July 10, 2026 (Fri)  • Location: Lahan Hotel, Pohang City, Republic of Korea  • Content:  - Main Events: Opening Ceremony, Thematic Sessions, General Session  - Side Events: Green Growth Idea Hackathon, Climate Tech Exhibition | | |

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| **Ⅱ** |  | Hackathon Details |

❍ Competition Theme

- Marine-Linked Net-Zero Business Value Creation Idea

▲ Creativity ▲ Systematic Approach ▲ Practical Possibility ▲ Sustainability

※ The idea must include the possibility of securing carbon reduction data

(qualitative or quantitative) and app development is not allowed

❍ Operational Procedure

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| **Participant Recruitment** |  | **Application Submission** |  | **1st Round Evaluation** |  | **Final**  **Evaluation** |
| Announcement for recruiting Hackathon participants | Team formation and idea submission | Initial evaluation and invitation of selected teams | Presentation evaluation and award  ceremony |
| **February – March** |  | **March** |  | **April** |  | **July** |

❍ 1st Round Evaluation

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| • Internal review of submitted idea will be evaluated  • Selected teams will be announced during the third week of April, 2026 |

❍ Final Round Evaluation

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| • Presentation Method: English presentation  • Presentation Duration: Each team will present approximately 15 minutes  10 min. for explanation + 5 min. for Q&A  • PT Content must include below:  ① Background of the idea proposal,  ② Explanation of the idea and implementation plan  ③ Methods for securing carbon reduction data  ④ Expected effects  • A Panel of 3-4 judges will conduct the evaluation, and rankings will be determined based on the total scores aggregated in accordance with each judge’s evaluation criteria |

❍ Award ceremony at WGGF: July 10 (Fri), 2027

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| • Total of 6 teams will win the award (1 Grand, 2 Excellence, 3 Encouragement) |

※ Subject to change due to operational circumstances.

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| **Ⅲ** |  | Submission & Important Notes |

❍ Submission Documents

- All documents from 1 to 3 must be submitted in PDF format

1. Hackathon Application Form **[Form 1]**

2. Consent for Collection and Use of Personal Information & Documents **[Form 2]**

3. Green Growth Idea Proposal

※ Must check the **Hackathon Proposal Guidelines**

※ All the team members should submit **[Form 2]**

❍ Submission Documents

- All required documents must be complied and submitted via email

- Submission & Inquiries: cmj@poex.or.kr

- File Name: GreenGrowthIdeaHackathon\_KR(Country)\_Teamname

❍ Important Notes

- Applications must be submitted as a single team; overlapping team members are not permitted

- Each team must consist of 4 members.

- There are no restrictions on gender or nationality of team members; however, all participants must be 19 years of age of older

- Any disadvantages resulting from errors, omissions, false information, or document forgery in the submitted materials shall be the sole responsibility of the applicant

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| **Ⅳ** |  | **WGGF Hackathon Schedule** |

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|  | **Time** | **Content** | **Remarks** |
| WGGF  Day1  (7/8) | 15:00 | Check In |  |
| WGGF  DAY2  (7/9) | 09:30 ~ 10:00 | WGGF | Register |
| 10:00 ~ 10:30 | Hackathon Brief |  |
| 10:30 ~ 11:00 | Draw for Hackathon Presentation Order |  |
| 11:00 ~ 12:00 | Final Check and Preparation of ideas |  |
| 12:00 ~ 13:00 | Lunch | Not Provided |
| 13:00 ~ 14:45 | Presentation: Teams 1 – 6 | Presentation |
| 14:45 ~ 15:00 | Break |
| 15:00 ~ 16:45 | Presentations: Teams 7 – 12 |
| 16:45 ~ 17:00 | Break |
| 17:00 ~ 18:00 | Presentations: Teams 13 – 16 |
| WGGF  DAY2  (7/10) | 10:00 ~ 12:00 | WGGF Session | Attend |
| 12:00 ~ 13:00 | Lunch |  |
| 13:00 ~ 14:00 | **WGGF 2026 Closing Ceremony**  Hackathon Award Ceremony | Attend |
| 14:00 ~ 16:30 | Tour | Mandatory  Participation |

※ Subject to change due to operational circumstances

[Form 1] Hackathon Application Form

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| – **World Green Growth Forum** –  **Green Growth Idea Hackathon Application Form** | | | |
| NAME OF TEAM | (max of 10 words) | | |
| GREEN GROWTH  IDEA | \* Please explain GREEN GROWTH IDEA in 2-3 sentences | | |
| BACKGROUND OF IDEA | \* Please explain in 4-6 sentences | | |
| METHOD OF DATA OBTAINING | \* Please explain in 4-6 sentences | | |
| EXPECTED EFFECTS | \* Please explain in 4-6 sentences | | |
| **PROFILE OF TEAM LEADER** | | | |
| NAME | (SURNAME) (FIRST NAME) | | |
| DATE OF BIRTH | (YEAR) | (MONTH) | (DAY) |
| NATIONALITY |  | GENDER |  |
| PROFESSION |  | | |
| RESIDENCE ADDRESS | (POSTCODE) | | |
| MOBILE NO. |  | | |
| E-MAIL | \* This will be the main point of contact | | |

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| **PROFILE OF TEAM MEMBER 2** | | | |
| NAME | (SURNAME) (FIRST NAME) | | |
| DATE OF BIRTH | (YEAR) | (MONTH) | (DAY) |
| NATIONALITY |  | GENDER |  |
| PROFESSION |  | | |
| RESIDENCE ADDRESS | (POSTCODE) | | |
| MOBILE NO. |  | | |
| E-MAIL |  | | |
| **PROFILE OF TEAM MEMBER 3** | | | |
| NAME | (SURNAME) (FIRST NAME) | | |
| DATE OF BIRTH | (YEAR) | (MONTH) | (DAY) |
| NATIONALITY |  | GENDER |  |
| PROFESSION |  | | |
| RESIDENCE ADDRESS | (POSTCODE) | | |
| MOBILE NO. |  | | |
| E-MAIL |  | | |
| **PROFILE OF TEAM MEMBER 4** | | | |
| NAME | (SURNAME) (FIRST NAME) | | |
| DATE OF BIRTH | (YEAR) | (MONTH) | (DAY) |
| NATIONALITY |  | GENDER |  |
| PROFESSION |  | | |
| RESIDENCE ADDRESS | (POSTCODE) | | |
| MOBILE NO. |  | | |
| E-MAIL |  | | |

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| **PHOTO** | | | |
| LEADER | MEMBER 2 | MEMBER 3 | MEMBER 4 |
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| *I , the undersigned applicant, declare that the particulars in this application are true and accurate as per the guidelines of The Green Growth Idea Hackathon 2026 and that I have not willfully suppressed any material fact.*    Date: DD/ MM / YYYY  Team Leader: (Signature)  To World Green Growth Forum Secretariat | | | |

[Form 2] Consent for Collection and Use of Personal Information & Documents

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| **Consent for Collection and Use of Personal Information & Documents** |
| **1. Information to be Collected**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Purpose of Use** | Green Growth Idea Hackathon: Submission, Evaluation, Travel and Accommodation Arrangements (for selected teams) | | | | | **Information to be Collected** | |  |  | | --- | --- | | Personal Information | Name, date of birth, nationality, gender, profession, residence address, mobile phone number, email and all the personal information provided in the application form | | Documents | All submission documents | | | | | | **Retention Period** | 5 years | **Grounds for use** | | Consent to the use of personal information by the subject | | **Right to refuse** | We are collecting personal information to promote the Green Growth Idea Hackathon project, and personal information will only be used for business related to this project. If you do not wish to provide it, you may be restricted from participating in this project. | | | | |  | | | | | | **Do you agree with the purpose of collecting and using personal information?** | | | **□ Agree □ Disagree** | |   **2. Consent to the provision of personal information to a third party**   |  |  |  |  |  | | --- | --- | --- | --- | --- | | **Purpose** | Provision and used by related agencies for this project | | | | | **Third party** | World Green Growth Secretariat, Korea Tourism Organization, Travel Agency, etc. | | | | | **Providing Information** | |  |  | | --- | --- | | Personal Information | Name, date of birth, nationality, gender, profession, residence address, mobile phone number, email and all the personal information written on the application form | | Documents | All submission documents | | | | | | **Retention Period** | 5 years | **Grounds for use** | Consent to the use of personal information subject | | | **Right to refuse** | We are providing personal information to third parties involved in Green Growth Idea Hackathon project. The information will only be used for business related to this project. If you do not wish to provide it, you may be restricted from participating in this project. | | | | |  | | | | | | **Do you agree with providing Information to third party?** | | | | **□ Agree □ Disagree** |   **3. Copyright Usage Agreement**  **1) Copyright Use for Submitted Works**  The applicant agrees to grant the rights to the submitted works as described below:   1. **Works Subject to License**: Live video, submitted materials (presentation materials and personal information), online/offline distribution of presentation materials, etc. 2. **Rights Granted**: Reproduction rights, public transmission rights (broadcasting, transmission, digital audio transmission rights), distribution rights, and rights to create derivative works.   **2) Responsibility for Copyright Compliance**  In the event that any design or content submitted by the speaker violates copyright laws and causes issues later, the event organizer, organizing body, or agency will not be held responsible. The speaker is responsible for ensuring that any raw data used is properly reviewed and prepared. If any data is quoted, the source must be clearly cited.  **3) Distribution of Materials**  The event will be held offline, but materials may be distributed via websites, government-related websites, TV (IPTV), print, social media (SNS), and the event's official websites during and after the event for promotional purposes. These materials may be shared, viewed, and provided without time restrictions after the event.  **4) Duration of Copyright License**  The duration of the license for the use of the subject materials will begin from the date of the speaker’s presentation and continue until the speaker notifies the event organizers of their wish to withdraw permission for the use of their works. |
| *I, the undersigned, hereby consent to collection and use of my personal information and documents submitted as part of my application for the Green Growth Idea Hackathon.*  Date: DD / MM / YYYY  Name: (Signature) |

[Guidelines] Hackathon Proposal Guidelines

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| – **World Green Growth Forum** – |
| **Green Growth Idea Proposal Guidelines** |
| 1. The idea proposal must be **written in English**.  2. The proposal must be created in **PPTX (16:9) format**  (The file should be converted to PDF for submission).  3. The proposal must be limited to a **total of 20 pages (minimum 15 pages)**  4. The proposal should include the following components:  ① Background of the idea proposal  ② Explanation of the idea and implementation plan  ③ Methods for securing(obtaining) carbon reduction data  ④ Expected effects  ⑤ and etc.  5. The proposal presentation **must be conducted in English**.   |  | | --- | | **Submission deadlines**  • March 16, 2026 - March 20, 2026 | | **First round of evaluation (Internal Evaluation)**  • April 6, 2026 - April 13, 2026  \*Selected teams will be announced during the third week of April, 2026 | | **Final round of evaluation (Presentation at WGGF)**  • July 9, 2026 | | **Award Ceremony at WGGF**  • July 10, 2026 |   • Final Presentation Method: Public presentation in English by the teams selected in the  first round (in-person PPT presentations)  • Presentation Duration: Approximately 15 minutes (10 min. for explanation + 5 min. for Q&A).  • Scoring Method: Final rankings will be determined based on the total scores calculated  according to the evaluation criteria set by each judge |